



## **WE BELIEVE A GREAT STORY HAS THE POWER TO CHANGE EVERYTHING.**

March Blake Media specializes in character-driven documentaries that are impactful, on-point, and infused with heart. We are a woman-owned, military-spouse small business, offering production, editing, and story consulting services for branded content, cause documentaries, and independent films. Our client list includes Knight Foundation, Wells Fargo, and NC Arts Council, among others. In 2013, our largest production to-date, a grant-supported documentary with a runtime of 42 minutes, premiered as part of a community advocacy project and has since been viewed in over 100 countries.

March Blake Media was founded in 2010 by April Denée Brown. With a professional background in journalism, marketing, and higher education, April has a keen understanding of audience engagement and storytelling. More importantly, she brings to each project an innate ability to portray the heart of a documentary subject in ways that audiences can experience and appreciate. April holds a Master of Arts in English and a Bachelor of Arts in Psychology, two areas of expertise she calls on to craft each documentary into a meaningful and effective work.

March Blake Media is proud to say that every project we work on, from initial concept to final film, reflects our core values:

### **INTEGRITY** | *balanced • honest • respectful*

We employ the highest ethical standards and truly care about our subjects and audiences, which is why we're selective in our projects, conduct thorough research, and seek out a balance of perspectives to make sure everyone involved in a production is represented fairly and accurately.

### **PROFESSIONALISM** | *budgets • schedules • legalities*

We understand that attending to business matters like budgets, schedules, and legal issues is crucial to the success of a production, from start to finish. Along with organization and clear communication, these factors are the key to making sure a film is ultimately able to reach its audience.

### **CINÉMA VÉRITÉ** | *authentic • impactful • moving*

We believe the way to truly move audiences toward new thought and action is to present complex characters with authentic emotions in real situations. This is the principle by which we're able to find the most compelling narrative threads and intersections within each story.

### **FILM AS ART** | *creative • effective • intentional*

From interviews to animations to title cards, we employ creative techniques to enhance the audience's experience of the world within each story. Whether a story needs simplicity or flash, every element is purposed to serve and enhance the unique goals of the documentary.